

STEVEN W. PEDIGO

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Educator, academic leader, and entrepreneur advancing cities, economic development, and place-based strategy through teaching, research, and practice.

ACHIEVEMENTS

Academic entrepreneur and institutional builder, founder of two university-based Urban Labs (NYU and UT-Austin) and a national consulting practice (CivicSol), translating ideas into durable platforms for impact.

Go-to advisor on cities and place-based policy, leading strategy and applied research engagements for more than **125 cities, regions, and public agencies across the United States, Canada, Europe, and South America.**

National thought leader on the future of cities, economic and workforce development, and urban innovation, with research and commentary featured in *The New York Times*, *The Wall Street Journal*, *Financial*

Times, *The Washington Post*, *CNN*, *Texas Monthly*, and *NPR*.

Senior academic leader and program architect, serving as Assistant Dean and Graduate Studies Chair, shaping applied curricula, faculty-of-practice models, and experiential learning.

Leader in applied teaching, designing and teaching 20+ graduate, undergraduate, and executive courses grounded in real-world policy, consulting, and public-sector practice.

Proven network builder and convener, connecting academic institutions with civic and industry partners to accelerate impact.

ACADEMIC APPOINTMENTS

The University of Texas at Austin | Lyndon B. Johnson School of Public Affairs

Assistant Dean for Faculty of Practice and Policy Engagement, 2023–Present

Professor of Practice (Mike Hogg Professorship of Urban Management), 2019–Present

Founder and Director, LBJ Urban Lab, 2019–Present

Friedman Fellow, Texas Real Estate Center, 2022–Present

New York University | School of Professional Studies and NYU Schack Institute of Real Estate

Clinical Professor, 2014–2019

Founder and Director, NYU Urban Lab, 2014–2019

Visiting Fellow, NYU Urban Lab, 2019–2022

Florida International University | College of Communication, Architecture + The Arts

Visiting Fellow, Miami Urban Future Initiative, 2016–2019

Centro de Estudios Superiores de Diseño de Monterrey (CEDIM)

Visiting Faculty, Master of Business Innovation, 2012–2019

PROFESSIONAL AND CIVIC EXPERIENCE

Civic Solutions Partnership (CivicSol)

Co-Founder and Partner, 2023–Present

Economic and workforce development consulting firm advising cities, regions, universities, nonprofits, and private-sector organizations across the U.S.

Resonance Consultancy

Senior Advisor, Urban Development, 2014–Present

Advisory firm focused on urban development, place branding, destination strategy, and real estate-driven development.

Creative Class Group

Director, Research and Advising, 2005–2019

Research and advisory firm, founded by Richard Florida, focused on talent-driven economic development, innovation, and place-based strategy.

Initiative for a Competitive Inner City (ICIC) / Next Street

Vice President and Director, 2009–2013

Research and advisory organizations, founded by Michael E. Porter, advancing inclusive economic growth, small business development, and urban competitiveness.

Greater Portland Inc. (GPI)

Vice President, Business Attraction and Research, 2007–2009

Private-sector–led regional economic development organization focused on business attraction, industry growth, and regional competitiveness.

Greater Washington Board of Trade

Director, Research, 2005–2007

Regional economic development organization leading research and strategy to strengthen the Washington, DC economy.

Texas Lyceum

Board of Directors, 2024–Present

Statewide leadership organization advancing civic engagement, policy dialogue, and cross-sector leadership across Texas.

Boston Harbor Now

Board of Advisors, 2023–Present

Nonprofit organization dedicated to protecting and activating Boston Harbor through climate resilience, public access, and inclusive waterfront programming.

EDUCATION

Master of Science in Public Policy and Management

H. John Heinz III School of Public Policy and
Management

Carnegie Mellon University

Pittsburgh, Pennsylvania, May 2005

Master of Arts in Speech Communication

University of Illinois at Urbana–Champaign

Champaign, Illinois, May 2003

UNIVERSITY LEADERSHIP AND SERVICE

THE UNIVERSITY OF TEXAS AT AUSTIN | LBJ SCHOOL OF PUBLIC AFFAIRS

ADMINISTRATIVE AND PROGRAM LEADERSHIP

Assistant Dean for Faculty of Practice and Policy Engagement, 2023–Present

Provides school-wide leadership for the recruitment, onboarding, and professional development of faculty of practice, strengthening the integration of applied expertise into teaching, research, and public engagement. Lead the creation of structured onboarding processes, instructional resources, and faculty toolkits, and represents the LBJ School in university-wide discussions on professional-track faculty policy and institutional support.

Founder and Director, LBJ Urban Lab, 2019–Present

Founded and directs the LBJ Urban Lab as the School's primary platform for applied research, teaching, and public engagement focused on cities and place-based policy. Sets the Lab's strategic agenda and oversees partnerships with cities, foundations, and public agencies, translating research into actionable strategies while creating applied learning opportunities for students.

Accomplishments:

- Built and scaled the LBJ Urban Lab into a nationally visible platform for applied urban policy and place-based strategy, linking academic research to real-world decision-making.
- Led the Texas Metropolitan Blueprint, a landmark policy framework produced twice that convened 75+ leaders from all 26 Texas metropolitan areas to advance a shared agenda on economic competitiveness, housing, land use, and infrastructure.
- Established the Urban Lab as a trusted convening space for senior civic leadership, hosting mayoral forums and public dialogues with leaders from New York, Kansas City, Pittsburgh, San Diego, Manchester (UK), and Austin, Dallas, Fort Worth, Houston, and San Antonio.
- Created signature public programs with leading media partners, including *The Texas Tribune* and *Texas Monthly*, elevating public dialogue on the future of Texas cities.
- Positioned the Urban Lab as a nationally recognized thought-leadership voice, with research and commentary featured in *The New York Times*, *The Wall Street Journal*, *Financial Times*, *NPR*, *CNN*, and *The Washington Post*.
- Expanded hands-on, faculty-led urban advising opportunities for graduate students, enabling teams to work directly with policymakers on real-world urban and regional challenges.
- Cofounded a National Urban Labs Consortium, bringing together university-based urban labs nationwide to share research, pedagogy, and practice-oriented approaches to urban policy challenges.

Chair, Executive Master of Public Leadership (EMPL) Graduate Studies Committee, 2022–Present

Provides academic oversight for the EMPL program, including curriculum, admissions, and program quality.

SCHOOL SERVICE

Member, Master of Public Affairs Graduate Studies Committee, 2019–Present

Member, Undergraduate Executive Committee, 2022–Present

Chair, Signature Skills Committee: Policy Research Projects, 2024–2025

Member, LBJ School Admissions Committee, 2020–2022

Chair, Search Committee for Director, RGK Center for Philanthropy and Community Service, 2025–2026

Member, Search Committee for Assistant Dean for Executive Education, 2023

Member, Search Committee for Executive Director, Lyndon B. Johnson School Patman Center, 2023

Faculty Advisor, International City/County Management Association (ICMA) Student Chapter, 2024–Present

UNIVERSITY SERVICE

Archer Graduate Fellowship Selection Committee, 2022–Present

Archer Undergraduate Fellowship Selection Committee, 2022–Present

President's Affordable Housing Initiative Committee, 2023–2024

Friedman Fellow, Texas Real Estate Center, 2022–Present

Faculty Advisory Committee, IC² Institute, 2019–2024

UT Strategic Planning Engagement Faculty Committees, 2022–2023

NEW YORK UNIVERSITY | SCHOOL OF PROFESSIONAL STUDIES AND SCHACK INSTITUTE OF REAL ESTATE

PROGRAM ADMINISTRATION AND ACADEMIC LEADERSHIP

Founder and Director, NYU Urban Lab, 2014–2019

Founded and led the NYU Urban Lab as an interdisciplinary platform at the intersection of real estate, cities, and public policy. Designed and delivered executive education offerings, public convenings, and applied learning experiences connecting faculty, practitioners, and students, and expanded experiential learning through applied curricula and co-curricular programming.

Accomplishments:

- Built and led the NYU Urban Lab as a globally oriented platform for applied urban research, teaching, and public engagement, connecting academic work to cities, developers, and civic institutions worldwide.
- Raised more than \$1.1 million to scale NYU Urban Lab operations, supporting applied research, teaching, and global public engagement.
- Built industry and civic partnerships with Mastercard, Airbnb, the National League of Cities, CoreNet Global, the Urban Land Institute, the American Planning Association, and the International Economic Development Council to extend the Lab's reach and impact.
- Positioned NYU Urban Lab as a thought leader on inclusive prosperity, innovation districts, and the future of cities, producing widely cited research, policy reports, and public-facing analysis.
- Developed and directed Diploma in Creative Cities, an eight-course online professional program engaging global practitioners at the intersection of urban development, creativity, and economic strategy.

Visiting Fellow, NYU Urban Lab, 2019–2022

Continued research, teaching, and advisory engagement with the NYU Urban Lab following transition to The University of Texas at Austin, supporting applied research initiatives and select academic programming.

SCHOOL SERVICE

Committee Member, Online Technology Course Design Initiative, 2015–2019

Faculty Representative, Schack Institute of Real Estate, NYU SPS Faculty Council, 2017–2019

FLORIDA INTERNATIONAL UNIVERSITY | COLLEGE OF COMMUNICATION, ARCHITECTURE + THE ARTS

PROGRAM ADMINISTRATION AND ACADEMIC LEADERSHIP

Visiting Fellow, Miami Urban Future Initiative, 2014–2019

Co-led with urbanist Richard Florida the Miami Urban Future Initiative, a place-based research and engagement platform focused on urban growth, talent, and inclusive prosperity. Secured \$1.2 million in Knight Foundation funding and led applied research, convenings, and policy analysis supporting civic and business leadership in Greater Miami.

TEACHING, PROGRAM DESIGN, AND MENTORSHIP

COURSE DESIGN AND TEACHING

Designs and teaches applied courses that help students translate theory and evidence into real-world policy and strategy. Teaching emphasizes hands-on, client-engaged projects, grounded use of data and authoritative sources, and professional-quality analysis, preparing students to work effectively in complex urban, regional, and public-sector settings.

THE UNIVERSITY OF TEXAS AT AUSTIN | LBJ SCHOOL OF PUBLIC AFFAIRS

Policy Research Lab | PRP Capstone (Graduate)

Fall 2022–Spring 2023, Fall 2023–Spring 2024, Fall 2024–Spring 2025, Fall 2025–Spring 2026

Yearlong capstone connecting graduate student teams to real policy and economic development challenges faced by cities, nonprofits, and public agencies, culminating in public-facing research and strategy reports.

Urban Economic Development (Graduate)

Spring 2021, Summer 2021, Spring 2022, Spring 2023, Spring 2024, Spring 2025, Spring 2026

Focuses on inclusive growth, cluster development, downtown and corridor revitalization, and implementation; students produce strategy memos and practitioner-oriented deliverables.

Executive Master of Public Leadership Capstone (Graduate/Executive)

Spring 2024, Spring 2025, Spring 2026

Guide executive students through capstone projects emphasizing public leadership, implementation, and cross-sector problem solving.

Applied Strategy and Policy for Cities and Regions (Graduate)

Fall 2019, Fall 2020

Studio-style course centered on place-based strategy and policy design, emphasizing decision-making under real-world political, fiscal, and institutional constraints.

City and Public Consulting (Graduate)

Spring 2021

Consulting course addressing homelessness and public service delivery; student teams completed four engagement strategy projects for the City of Austin.

The New Role of Anchor Institutions (Graduate)

Fall 2021–Spring 2022

Explores universities, health systems, and major nonprofits as economic and civic actors; students developed anchor strategies tied to workforce, procurement, and local development outcomes.

Community and Regional Planning (CRP) Master's Professional Report (Graduate)

Spring 2022, Spring 2023, Spring 2024, Spring 2025

Advised master's students on research design, analysis, and professional report production.

Who's Your City? (Undergraduate)

Fall 2021, Fall 2022, Fall 2023, Fall 2024, Fall 2025

Examines how talent, place, and economic strategy shape cities; students conduct city assessments and develop policy and strategy recommendations grounded in data and local context.

Honors Thesis Seminar | Economics and Plan II Honors (Undergraduate)

Fall 2021–Spring 2022, Fall 2023–Spring 2024, Fall 2025–Spring 2026

Guiding honors students through independent thesis research, including topic development, research design, analysis, and professional writing.

Selected Student Feedback:

“Professor Pedigo is a master class in effective and practical teaching. His class is among the few courses at LBJ where I am truly taking away new skills. His teaching style and course structure are highly effective and engaging.”

— Policy Research Lab, Fall 2025

“This was the most valuable course I took at LBJ in terms of professional development. The class bridged coursework and real-world application, from scoping projects to managing client relationships. Steven is also the most organized and communicative instructor I've had.”

— Policy Research Lab, Fall 2024

“Steven provided a truly enriching experience for our class. It genuinely felt as though we were consultants working with real clients. He gave us the autonomy to develop our projects while offering guidance throughout the process. This is exactly the experience I hoped for when I chose the LBJ School.”

— Policy Research Lab, Spring 2023

“Pedigo teaches differently from other professors at the LBJ School, which makes his classes invaluable.”

— The New Role of Anchor Institutions, Fall 2022

“Urban Economic Development is a must-take course for MPAff students because of its excellent organization and Professor Pedigo's ability to pair theory with immediate, applied work. The course rapidly moves students from learning to doing.”

— Urban Economic Development, 2021

“This was my favorite class of the semester. It was engaging and full of thoughtful discussion. I improved my presentation and collaboration skills while learning a great deal about cities.”

— Who's Your City? 2021

“This class expanded my understanding of qualitative research, consulting best practices, and collaborative work. It taught tangible skills while engaging deeply with social inequity—an essential combination for policy students.”

— City and Public Consulting, Spring 2021

Urban Economic Development (Graduate)

Fall 2014, Fall 2015, Spring 2016, Fall 2016, Spring 2017, Fall 2017, Spring 2018, Fall 2018, Spring 2019, Summer 2019, Summer 2020, January Term 2021

Advanced course examining economic development strategy, competitiveness, and inclusive growth, with emphasis on cities, regions, and implementation.

Global Field Intensive: Real Estate and Capital Markets in Buenos Aires (Graduate)

Spring 2019

Designed and led an international, field-based course examining urban development, real estate investment dynamics, and place strategy through direct engagement in Buenos Aires.

Principles of Economic Development (Executive)

Spring 2016, Spring 2017, Spring 2018

A required executive course for the NYU Cities Diploma, focused on the fundamentals of economic development for mid-career professionals.

Real Estate and Urban Development (Undergraduate)

Spring 2016, Spring 2017, Spring 2018, Spring 2019

Introduced urban development fundamentals for real estate students, including market dynamics, public policy tools, and place-based strategy.

Selected Student Feedback:

“Assignments had clear objectives while giving us the freedom to shape our own approach. Presenting our work, receiving feedback, and revising it helped me learn through practice and improvement.”

— Real Estate and Urban Economic Development, Spring 2018

“Steven was highly engaged and clearly cared about keeping students focused and on track. The class was consistently engaging, with strong follow-up and communication throughout the semester.”

— Urban Economic Development, Fall 2017

“Steven brought deep theoretical knowledge and, more importantly, real-world, applied experience to the class. His accessibility and support made the course both encouraging and valuable.”

— Principles of Economic Development, Spring 2017

CENTRO DE ESTUDIOS SUPERIORES DE DISEÑO DE MONTERREY (CEDIM)

New Global Economy (Graduate/Executive)

Fall 2012, Fall 2013, Fall 2014, Fall 2015, Fall 2016, Fall 2017, Fall 2018, Fall 2019

Graduate and executive-level course examining the global economy through the lens of cities and regions, with emphasis on innovation, competitiveness, trade, and place-based strategy. Taught across CEDIM campuses in Monterrey, Mexico City, and Guadalajara, integrating comparative case studies and applied frameworks relevant to senior practitioners and business leaders.

PROGRAM AND CURRICULUM DESIGN

Designed and led applied academic and executive education programs that integrate curriculum development, faculty governance, experiential learning, and external partnerships. These initiatives connect theory and practice to produce actionable outcomes for cities, regions, and institutions.

THE UNIVERSITY OF TEXAS AT AUSTIN | LBJ SCHOOL OF PUBLIC AFFAIRS

Policy Research Lab (PRL) Capstone Program (LBJ School of Public Affairs)

Founder and Faculty of Record, 2021–Present

Designed and led a faculty-directed required capstone program pairing graduate students with public, nonprofit, and private-sector partners to deliver applied policy research and strategy projects. The program integrates team-based studios, client engagement, and faculty oversight, producing implementable reports across economic development, workforce, infrastructure, energy, housing, and health policy.

Texas Metropolitan Leadership Initiative (LBJ School of Public Affairs)

Founder and Program Director, 2025–Present

Designed and launched an executive education initiative preparing public-sector, nonprofit, and civic leaders to address growth, competitiveness, and governance challenges facing Texas cities. The program combines pre-course learning, applied case studies, and a two-day executive seminar grounded in the Texas Metropolitan Blueprint.

Executive Master of Public Leadership (EMPL) Program Redesign (LBJ School of Public Affairs)

Program Redesign Lead and Faculty Chair, 2024–Present

Led the comprehensive redesign of the Executive Master of Public Leadership program, chairing the faculty committee responsible for curriculum structure, learning objectives, sequencing, and applied components to better align the degree with the needs of mid-career public-sector leaders.

Dean's Certificate in Cities and Urban Development (LBJ School of Public Affairs)

Program Designer and Faculty Lead, 2023–Present

Designed graduate-level certificate curricula aligned with workforce, infrastructure, and place-based policy priorities, integrating applied coursework, practitioner engagement, and policy-focused capstone experiences.

NEW YORK UNIVERSITY | NYU SCHOOL OF PROFESSIONAL STUDIES AND SCHACK INSTITUTE OF REAL ESTATE

Diploma in Creative Cities (NYU Schack Institute of Real Estate)

Program Designer and Academic Director, 2015–2019

Designed and launched an eight-course, fully online diploma program examining the intersection of urban development, real estate, talent, and innovation. The program combined applied coursework, global case studies, and project-based learning for graduate and professional students.

MENTORSHIP

Provides sustained mentorship to students in urban policy and state and local governance, helping prepare them for impactful careers in public service.

THE UNIVERSITY OF TEXAS AT AUSTIN | LBJ SCHOOL OF PUBLIC AFFAIRS

LBJ School Urban, State, and Local Policy Faculty Mentor, 2021–Present

Designated faculty advisor for graduate students across urban policy, public affairs, and related fields, supporting academic planning and professional pathways.

FACULTY-LED APPLIED POLICY AND STRATEGY STUDIOS

Led faculty-directed engagements through the Policy Research Lab at the LBJ School of Public Affairs, integrating graduate students into real-world policy and strategy work for public, nonprofit, and private-sector partners. Engagements include:

1. **United Way of Greater Austin – A Roadmap for Advancing Childcare in Greater Austin, 2025–2026**
Developed a roadmap outlining policy and implementation strategies to expand access to affordable childcare.
2. **City of Georgetown – Assessing the Muddiness of Municipal Utility Districts, 2025–2026**
Conducted an analysis of MUDs to clarify governance and fiscal and policy implications for Texas communities.
3. **City of Austin – Implementing Transportation Demand Management Program, 2025–2026**
Advised on the design and implementation of a TDM program to reduce congestion and improve mobility outcomes.
4. **X-energy – Developing a Cluster Strategy for Nuclear Supply Chains, 2025–2026**
Developed a cluster strategy to strengthen domestic nuclear supply chains and align workforce and industry assets.
5. **Regional Industrial Development Corporation – Autonomous Mobility Cluster Strategy, 2024–2025**
Developed a cluster strategy to advance autonomous mobility by aligning industry, research, and workforce assets.
6. **Meadows Mental Health Policy Institute – Community College Mental Health Analysis, 2024–2025**
Led an assessment of community college mental health services to strengthen student well-being.
7. **Environmental Defense Fund – Climate and Health Catalyst Program, 2023–2024**
Advised on the design and pilot implementation of EDF’s Climate and Health Catalyst Program.
8. **City of Seattle – Community Benefits Agreements (CBAs) Toolkit, 2023–2024**
Developed a toolkit to support the city’s use of CBAs, aligning development projects with equity goals.
9. **Pacific Northwest National Laboratory – Distributed Energy Resources White Paper, 2023–2024**
Authored a policy paper assessing DER technologies and their implications for grid resilience and deployment.
10. **Urban Alchemy – Engagement Strategy for Homelessness Services, 2023–2024**
Developed a community engagement strategy for the public understanding of homelessness response services.
11. **City of Austin – Department of Energy Equitable Energy Plan, 2022–2023**
Drafted an equitable energy plan emphasizing community engagement and inclusive program design.
12. **City of Austin / Rally Austin – Austin Cultural Trust Strategic Plan, 2022–2023**
Contributed to the Austin Cultural Trust Strategic Plan, supporting long-term investment in the cultural sector.
13. **Dallas College – First-Year Workforce Development Program, 2022–2023**
Developed a workforce program connecting first-year community college students to in-demand career pathways.
14. **Texas Pension Review Board – Assessment of TLFFRA Pension Plans, 2022–2023**
Assessed the sustainability of pension plans governed by the Texas Local Fire Fighters Retirement Act.
15. **University of Texas Permian Basin – Anchor Engagement Strategy, 2021–2022**
Designed an anchor-institution engagement strategy to strengthen regional leadership and economic impact.
16. **Stephen F. Austin State University – Anchor Engagement Strategy, 2021–2022**
Produced an anchor-institution engagement strategy advancing economic development in Deep East Texas.

ADVISING AND CONSULTING

Engagements advising cities, regions, and public agencies across the United States, Canada, Europe, and South America on economic development, workforce strategy, and place-based growth.

1. **City of Tomball – Economic Development Strategic Plan, 2026**
Spearheaded a roadmap shaping capital investment, sector growth, and community resilience.

2. **City of Coral Springs – Economic Development Strategy and Plan, 2026**
Led investment strategy, while positioning the city’s flagship innovation business park for strategic redevelopment.
3. **City of Birmingham – Clean-Tech Youth Apprenticeship Program, 2026**
Designed a clean-tech youth apprenticeship program connecting residents to energy careers.
4. **City of Lancaster – Ten-Year Economic Development Strategy, 2026**
Led a ten-year economic development strategy guiding investment, diversification, and resilience.
5. **Loudoun County – Business Attraction Plan, 2026**
Crafted a business attraction strategy targeting high-growth industries and competitive positioning.
6. **New Castle County – Economic Development Strategy, 2026**
Directed a countywide strategy guiding investment, business growth, and collaboration.
7. **City of Austin – Gen ATX Initiative and Child Well-Being Scorecard, 2025–2026**
Launched a citywide initiative and scorecard to track child and family well-being outcomes.
8. **City of Los Angeles – Workforce Master Plan, 2025–2026**
Led a workforce master plan aligning talent pipelines, employer demand, and public investment.
9. **City of Los Angeles – Healthcare Workforce Strategy, 2025–2026**
Designed a healthcare sector strategy to strengthen workforce pathways and partnerships.
10. **Albemarle County – Department of Economic Development and EDA Business Plan, 2025–2026**
Produced the business plan for the county’s department of economic development and EDA.
11. **City of Sanger – Economic Development Strategy, 2025–2026**
Shaped a strategy guiding investment priorities in a fast-growing community.
12. **Town of Queen Creek – Economic Development Strategy, 2025–2026**
Guided a five-year strategy supporting business attraction and long-term growth.
13. **City of Shafter – Five-Year Economic Development Strategy, 2025–2026**
Led a five-year strategy guiding investment and workforce alignment in the Central Valley.
14. **City of Lynchburg – Economic Development Implementation Planning, 2018–2026**
Provide ongoing implementation support and executive coaching.
15. **Albemarle County – Economic Development Plan, 2025**
Directed a countywide plan guiding investment attraction and partnerships.
16. **City of Greenville – Economic Development Corporation Business Plan, 2025**
Produced the business plan for the City of Greenville’s economic development organization.
17. **Grow Cedar Valley – Regional Talent Strategy, 2025**
Designed a regional talent strategy supporting business expansion and workforce alignment.
18. **City of Sachse – Five-Year Economic Development Strategy, 2025**
Crafted a five-year strategy outlining priority investments and implementation actions.
19. **City of South Burlington – Economic Development Plan, 2025**
Shaped an economic development action plan guiding cluster development and retail attraction.
20. **Orlando Economic Partnership – Keynote Engagement, 2025**
Delivered a keynote informing regional economic and destination strategy.
21. **Prescott Valley – Economic Development Strategic Plan, 2024–2025**
Guided an economic development strategy focused on cooperation and investment attraction.
22. **City of Terrell – Economic Development Strategy, 2024–2025**
Led a five-year economic development strategy guiding the Terrell EDC’s investment priorities.
23. **Envision Saint John – Strategic Plan, 2023–2024**
Crafted a regional destination strategy advancing economic development and tourism investment.
24. **City of Prescott – Economic Development Strategy, 2023–2024**
Shaped a five-year strategy guiding investment attraction priorities.
25. **City of Austin – Economic Development Needs Assessment, 2023**
Assessed economic development programs and capacity to inform enterprise engagement.
26. **City of Austin – Mobility and Infrastructure Workforce Strategy, 2022–2023**
Designed a workforce strategy scaling training capacity for mobility and infrastructure sectors.

27. **City of Austin – Austin Infrastructure Academy Strategic Plan, 2022–2024**
Launched the strategic plan establishing the Austin Infrastructure Academy.
28. **Northwest Arkansas Council – Regional Strategy and Action Plan, 2022**
Crafted a five-year strategy addressing growth management, talent, startups, and competitiveness.
29. **City of Charlottesville – Economic Development Strategic Plan, 2022**
Led an equity-centered strategy guiding investment and partnership priorities.
30. **City of Olathe – Economic Development Strategy, 2022**
Shaped a strategy focused on clusters, talent attraction, and downtown revitalization.
31. **County of Arlington – Economic Development Strategic Plan, 2022**
Directed a strategy and action plan supporting organizational growth and competitiveness.
32. **Metro Portland – Economic Development Strategy, 2019–2022**
Guided a regional economic development strategy centered on growth, resilience, and equity.
33. **Austin–San Antonio Region – Regional Leaders Collaboration Survey, 2024**
Designed a regional leaders survey identifying shared priorities and collaboration opportunities.
34. **Northwest Arkansas Council/State of Arkansas – Post-COVID Economic Recovery Plans, 2021**
Advised on economic recovery strategies for Northwest Arkansas and the State of Arkansas.
35. **City of Houston – Economic Development Marketing and Messaging Platform, 2021**
Created a competitive identity and messaging platform guiding economic development.
36. **City of Brookings – Comprehensive Economic Development Plan, 2021**
Directed a plan to strengthen coordination across economic and workforce partners.
37. **City of Mesquite – Economic Development Strategy and Implementation Plan, 2021**
Led a five-year strategy and implementation plan positioning the city for long-term growth.
38. **Town of Milton – Economic Development Strategic Plan, 2021**
Crafted a five-year strategic plan supported by organizational and resource assessment.
39. **Quad Cities Region – Destination Development Strategy, 2021**
Facilitated a multi-jurisdictional strategy advancing destination development.
40. **Delaware Technical College – Economic Recovery Advisory, 2021**
Advised statewide leaders on economic recovery priorities and strategic response.
41. **Calgary Municipal Land Corporation (CMLC) – Redevelopment and Re-Visioning Workshop, 2021**
Led the CMLC Board through a strategic workshop shaping post-COVID redevelopment priorities.
42. **Prudential Foundation – Urban Growth Scenario Planning, 2019–2021**
Advised on urban growth scenarios to inform corporate investment and long-term planning.
43. **City of Tucson – Economic Development Strategic Plan, 2020–2021**
Led a citywide economic development strategy centered on equity and multicultural assets.
44. **Portland State University – Workforce Development Alignment Strategy, 2019–2021**
Advised university leadership on aligning degree programs with regional workforce needs.
45. **Downtown Austin Alliance – Economic Recovery Advisory and Board Workshop, 2020**
Led a board workshop examining COVID-19 impacts on downtown recovery and placemaking.
46. **Town of Gilbert – Economic Development Strategy, 2019**
Crafted an economic development strategy balancing livability, growth, and long-term prosperity.
47. **South Bend–Elkhart Region – Identity and Marketing Strategy, 2019**
Created a regional identity strategy strengthening corporate and talent attraction.
48. **City of Newark – Creative and Cultural Economy Assessment, 2019**
Assessed creative and cultural assets to inform new support programs for creative businesses.
49. **Quad Cities Region – Competitive Identity and Marketing Strategy, 2019**
Designed a competitive identity and marketing strategy to attract investment and talent.
50. **Portland–Vancouver Region – Economic Development Strategy, 2019–2020**
Guided a private-sector–led strategy advancing industry priorities across the bi-state region.
51. **City of Denver – Shared and Inclusive Prosperity Strategy, 2018–2019**
Led an engagement framework advancing inclusive development and shared prosperity.

52. **City of Greenville – Economic Development Strategy and Action Plan, 2018–2020**
Directed a five-year strategy and action plan guiding investment and business growth.
53. **Distrito Purísima-Alameda – Urban Development Strategy, 2018**
Crafted an urban development strategy guiding redevelopment and economic revitalization.
54. **CareerSource Suncoast – State of Talent Conference Advisory and Keynote, 2018**
Delivered keynote and advisory leadership on talent attraction and retention.
55. **City of Lynchburg – Economic Development Strategy and Implementation Plan, 2018–2025**
Produced an economic development strategy centered on inclusion and long-term competitiveness.
56. **Art Basel Cities – Creative Economy Strategy, 2017**
Evaluated the creative economy and shaped market positioning for the Art Basel Cities initiative.
57. **Belas Artes University – Creative Industries Study and Engagement Plan, 2017**
Authored a creative industries study informing curriculum review and institutional engagement.
58. **Columbia River-Vancouver, Wash. Region – Economic Development Strategic Plan, 2017**
Advanced a five-year regional economic development strategy supporting targeted growth.
59. **Village of Ruidoso – Economic Development and Tourism Assessment, 2017**
Conducted a combined economic development and tourism assessment guiding future investment.
60. **Big Sky Community – Marketing Profile and Talent Attraction Strategy, 2017**
Created a community marketing profile supporting corporate and talent attraction.
61. **City of Stayton – Economic Development Strategy and Action Plan, 2017**
Authored a five-year economic development strategy supporting targeted growth.
62. **Kaufman Astoria Studios – Creative District Development Strategy, 2017**
Guided the creation of an innovative creative-industries district strategy.
63. **Silverstein Properties – Destination and Mixed-Use Development Strategy, 2017–2018**
Shaped a destination and mixed-use strategy for a large-scale regional entertainment project.
64. **Federal Realty Investment Trust – White Flint Sector Plan, 2016**
Convened public and private leaders to reset the White Flint Sector Plan and priorities.
65. **Kraft Heinz – Peanut Butter Community Activation Plan, 2016**
Designed a community activation strategy supporting place-based brand engagement.
66. **Starwood Hotels – Global Site Selection Strategy, 2016**
Advised on site selection across 15 global markets targeting the creative-class traveler.
67. **Inter-American Development Bank – Orange Economy Case Studies, 2016**
Authored best-practice insights supporting creative economy growth across Latin America.
68. **Pinewood Studios – Site Selection and Creative Cluster Study, 2016**
Guided analysis of global creative clusters to inform site selection and long-term location strategy.
69. **City of Bozeman – Economic Development Marketing Strategy, 2016**
Designed a marketing strategy and cluster profiles to strengthen market positioning.
70. **City of Coeur d’Alene – Economic Development Master Plan, 2016**
Devised an economic development strategy aligned with the city’s broader community master plan.
71. **City of Eugene – Industry and Talent Assessment, 2016**
Produced industry and talent forecasts to inform economic development and workforce strategy.
72. **Destination Tulsa – Competitive Identity and Investment Strategy, 2015**
Generated a competitive identity and investment strategy to attract business, talent, and visitors.
73. **Philips/CNN – Livable Cities Award Program, 2015**
Shaped an international awards program advancing urban health and livability.
74. **BMW – Creative Class Marketing Strategy, 2015**
Informed the “Idea Class” campaign, one of BMW’s most successful global marketing initiatives.
75. **Downtown Project/Zappos – Community Engagement Strategy, 2015**
Advised civic leaders on strategies to redevelop and activate downtown Las Vegas.
76. **Emaar Properties – Community Engagement Workshops, 2015**
Led community visioning and master-planning workshops supporting long-term development.

77. **The Erie Community Foundation – Community Indicators Dashboard, 2015**
Designed a community indicators dashboard tracking economic and quality-of-life outcomes.
78. **Southwestern Ohio Council on Higher Education – Community Engagement Program, 2015**
Delivered a regional leadership program focused on talent retention and civic leadership.
79. **City of Salmon Arm – Competitive Identity and Economic Development Strategy, 2015–2016**
Crafted a community competitive identity and five-year economic development strategy.
80. **EDENS – Inclusive Prosperity Framework for Union Market, 2015–2016**
Designed an anchor-driven inclusive prosperity framework for a large-scale urban redevelopment.
81. **Converse – Creative Class Marketing and Go-to-Market Strategy, 2014–2016**
Shaped the Jack Purcell go-to-market strategy across U.S. and global markets.
82. **Florida International University – Miami Urban Future Initiative Strategy, 2014–2019**
Established the Miami Urban Future Initiative strategy, securing \$1.2 million in funding.
83. **Genentech – Global Leadership Forum, 2014**
Delivered executive education on the role of place in leadership and organizational growth.
84. **Audi – Community and Urban Engagement / Urban Future Initiative, 2014**
Partnered in launching the Audi Urban Future Initiative advancing leadership in urban mobility.
85. **Cirque du Soleil – North American Site Selection Assessment, 2014**
Advised on target markets for touring performances to inform site selection strategy.
86. **District of Columbia – Talent Assessment and Workforce Strategy, 2014**
Authored a talent and workforce study informing community college programs and policy dialogue.
87. **San Diego–Tijuana – Bi-National Policy Recommendations, 2014**
Developed and presented cross-border policy recommendations to federal agencies.
88. **NYCEDC – Jamaica, Queens Neighborhood Branding and Placemaking Strategy, 2014–2015**
Designed a neighborhood branding and placemaking framework in Jamaica, Queens.
89. **Yukon Government – Innovative Economy Strategy, 2014**
Assessed the innovation economy and produced strategies to support diversification and growth.
90. **City of Jerusalem – Economic Development Strategy, 2014–2015**
Led a long-term strategy securing over one billion shekels in implementation funding.
91. **University of Texas at Arlington – Regional Engagement Plan, 2012**
Advised the university president on strengthening UTA’s regional innovation role.
92. **Knight Foundation – Creative Communities Leadership Program, 2012–2015**
Designed a scalable leadership program across the Foundation’s 23 investment communities.
93. **Noosa Region – Creative Economy Assessment and Growth Strategy, 2012**
Advised regional leaders on creative economy and long-term growth strategy.
94. **CEDIM – Master of Business Innovation Program Development, 2009–2019**
Partnered with leadership to develop and scale a master’s program across Mexico.
95. **Halifax Regional Municipality – Halifax Central Library Civic Visioning, 2009–2010**
Led public engagement shaping the civic vision for Halifax’s Central Library.

PLACE-BASED ECONOMIC AND URBAN DEVELOPMENT STRATEGIES

Economic and urban development strategies prepared for cities, regions, and states, serving as formal plans guiding policy, investment, and implementation.

1. Greenville Economic Development Business Plan: A Strategy to Launch the City’s New EDC, City of Greenville, 2026.
2. Count Me In: The Cedar Valley Strategies for a Thriving Region, Grow Cedar Valley Iowa, 2026.
3. A Playbook for Leading Vermont’s Innovation Economy: South Burlington’s Economic Development Strategy, City of South Burlington, 2025.

4. A Blueprint to Lead Virginia's Innovation Economy: Albemarle County's Economic Strategy, Albemarle County, 2025.
5. A Blueprint for Tomorrow: Terrell Economic Development Strategy, City of Terrell, 2025.
6. A Playbook for San Diego's Creative Economy, City of San Diego Office of Economic Development, 2025.
7. A Strategy Report: Building the Austin Infrastructure Academy, City of Austin and Capital Area Workforce Solutions, 2025.
8. 2024 Austin–San Antonio Leaders Survey, Austin–San Antonio Regional Collaboration (AARO), 2024.
9. Building a Robust Labor Force to Deliver Generational Infrastructure, Austin Infrastructure Academy, 2024.
10. Buda: 5-Year Economic Development Strategic Plan, City of Buda, Texas, 2024.
11. Prescott: 5-Year Economic Development Plan, City of Prescott, Arizona, 2024.
12. Saint John, New Brunswick: Economic Development Master Plan, Invest Saint John, New Brunswick, 2024.
13. Arlington: An "All In" Destination for Job Creators, Entrepreneurs, and Creatives—Economic Development Strategy, Arlington County, 2023.
14. Charlottesville Economic Development Strategy, City of Charlottesville, 2023.
15. City of Austin Economic Development: An Opportunity Assessment, City of Austin, 2023.
16. Gilbert: Cultivating Economic Prosperity for All—Economic Development Strategy, Town of Gilbert, 2023.
17. Olathe: A Collaborative Community that Fosters Opportunity for All—Economic Development Strategy, Olathe Chamber of Commerce, 2023.
18. Opportunity Brookings: An Economic Development Masterplan, City of Brookings, 2023.
19. The Quad Cities: A Place for Everybody—Economic Development Strategy, Prescott Chamber of Commerce, 2023.
20. A Strategy for an Inclusive Tucson—Economic Development Strategy, City of Tucson, 2022.
21. Creating Economic Prosperity in Mesquite—Economic Development Strategy, City of Mesquite, 2022.
22. Creating Opportunity in Greenville: A Strategy Forward—Economic Development Strategy, City of Greenville, 2022.
23. Northwest Arkansas Regional Strategy—Economic Development Strategy, Northwest Arkansas Council, 2022.
24. A Plan for a Prosperous Scottsdale—Economic Development Strategy, City of Scottsdale, 2021.
25. Arkansas Economic Recovery Strategy, State of Arkansas, 2021.
26. A Strategy for a More Resilient, Innovative Guelph—Economic Development Strategy, City of Guelph, Canada, 2021.
27. A Strategy for a Place of Possibility—Economic Development Strategy, Town of Milton, 2021.
28. Lynchburg Reset for Resilience—Economic Development Strategy, City of Lynchburg, 2021.
29. Small City, Big Economic Development Strategy, City of Salmon Arm, Canada, 2021.
30. A More Innovative and Resilient Coeur d'Alene—Economic Development Strategy, City of Coeur d'Alene, 2020.
31. A Roadmap to the Innovation Hub of the Texas Hill Country—Economic Development Strategy, Borene- County EDC, 2020.
32. An Economic Recovery Strategy for Northwest Arkansas, Northwest Arkansas Council, 2020.
33. Building Newark's Post-Pandemic Economy—Economic Development Strategy, Prudential Foundation, 2020.
34. A Strategy for Making Stayton One of Oregon's Best Small Communities—Economic Development Strategy, City of Stayton, 2019.
35. A Strategy for Positioning Prince George as the Catalyst for the Modern Canadian North—Economic Development Strategy, City of Prince George, Canada, 2019.
36. A Review of Economic Conditions in Greater Portland, Greater Portland Inc, 2019.
37. Building an Economy that Works for Local Ruidoso Residents—Economic Development Strategy, Village of Ruidoso, 2019.
38. Navigating Big Sky, MT: An Economic Profile, Big Sky Chamber of Commerce, 2019.
39. Philadelphia's Next Challenge: From Urban Revitalization to Inclusive Prosperity, Drexel University, 2019.
40. Positioning Denver for Shared and Inclusive Prosperity—Economic Development Strategy, City of Denver, 2019.
41. Tomorrow's White Flint: A Magnet for Investment and Innovation— Development Assessment, Federal Realty Investment Trust, 2019.

42. [Blueprint for Opportunity: An Economic Development Strategy for the City of Lynchburg](#), City of Lynchburg, 2018.
43. [Economic Development Strategy for Southwest Washington](#), Columbia River EDC, 2017.
44. [Buenos Aires: A Creative City—Destination Development](#), City of Buenos Aires and Art Basel, Argentina, 2016.
45. [Innovation and Economic Development Strategy for the University of Texas at Arlington](#), University of Texas at Arlington, 2016.
46. [The Consumer Redefined: The Creative Class](#), LE Travel, 2016.
47. [Building the Yukon's Creative Economy—City Assessment](#), Government of Yukon, Canada, 2014.
48. [San Diego–Tijuana: A Cross-Border Economic Strategy](#), San Diego Regional Chamber of Commerce, 2014.
49. [Noosa: Economic Development and Place—Economic Development Strategy](#), Shire of Noosa, Queensland, Australia, 2014.
50. [Jerusalem: Creativity, Culture, and Urban Development—Economic Development Strategy](#), City of Jerusalem, Israel, 2011.
51. [Halifax Central Library: Culture, Place, and Economic Impact](#), City of Halifax, Canada, 2010.
52. [Pinewood Toronto: Economic and Community Impact Analysis](#), Pinewood Studios Group, 2010.

UNIVERSITY-LED POLICY RESEARCH AND APPLIED STRATEGY

University-led policy research and applied strategy projects bridging research and practice.

1. [Texas Metropolitan Blueprint: A Five-Year Policy Agenda for Action](#), LBJ Urban Lab, University of Texas, 2025.
2. [Capacity, Commitment, and Campus Care: A Typology Framework for Mental Health Sustainability Under HB8](#), Policy Research Lab, University of Texas, 2025.
3. [Centering Autonomous Technology in Southwestern Pennsylvania's Economic Development](#), Policy Research Lab, University of Texas, 2025.
4. [A Toolkit for Supporting Community Benefit Agreements](#), Policy Research Lab, University of Texas, 2024.
5. [Advancing Community-Driven Public Safety, Empowering Safer Communities with Urban Alchemy](#), Policy Research Lab, University of Texas, 2024.
6. [How Policymaking Can Address Urgent Child Care Challenges and Opportunities in Texas](#), LBJ Urban Lab, University of Texas, 2024.
7. [Residential Demand Response in Texas](#), Policy Research Lab, University of Texas, 2024.
8. [Growing EDF's Climate and Health Catalyst Program](#), Policy Research Lab, University of Texas, 2024.
9. [Affordable Housing Challenges and Opportunities in Texas](#), LBJ Urban Lab, University of Texas, 2023.
10. [Assessing the Dallas College Workforce Scholars Program](#), Policy Research Lab, University of Texas, 2023.
11. [Championing Austin's Creatives: A Strategic Plan for the Austin Cultural Trust](#), Policy Research Lab, University of Texas, 2023.
12. [Equitable Implementation of Distributive Energy Resources](#), Policy Research Lab, University of Texas, 2023.
13. [Putting Out the Fire: Pension Governance of TLFFRA Plans](#), Policy Research Lab, University of Texas, 2023.
14. [The Future of Health Equity](#), IC², University of Texas, 2023.
15. [University of Texas Permian Basin: Pathways to Energizing the Basin](#), Policy Research Lab, University of Texas, 2022.
16. [Stephen F. Austin University: An Anchor in Deep East Texas](#), Policy Research Lab, University of Texas, 2022.
17. [Texas Metropolitan Blueprint](#), LBJ Urban Lab, University of Texas, 2021.
18. [Resiliency in the Age of COVID-19: A Policy Toolkit](#), LBJ Urban Lab, University of Texas, 2020.
19. [A Playbook for Resiliency: Creating Opportunity for All Texans](#), LBJ Urban Lab, University of Texas, 2020.
20. [What Is Affordable Housing?](#), NYU Urban Lab, New York University, 2019.
21. [Benchmarking Miami's Talent Base](#), Miami Urban Future Initiative, Florida International University, 2018.
22. [Benchmarking Miami's Creative Economy](#), Miami Urban Future Initiative, Florida International University, 2018.
23. [Jersey City's Tech Transformation](#), NYU Urban Lab, New York University, 2018.

24. [The Rise of Global Startups and Its Impact for the U.S.](#), NYU Urban Lab, New York University, 2018.
25. [Uncovering Best Practices for Inclusive Prosperity](#), NYU Urban Lab, New York University, 2018.
26. [A Playbook for Inclusive Cities](#), NYU Urban Lab, New York University, 2018.
27. [Where Development Falls Short of Demand](#), NYU Urban Lab, New York University, 2018.
28. [The Case for the Driverless City](#), NYU Urban Lab, New York University, 2018.
29. [Revisiting Inclusive Prosperity](#), NYU Urban Lab, New York University, 2018.
30. [The University and the City](#), NYU Urban Lab, New York University, 2018.
31. [Building Miami's Creative Economy](#), Miami Urban Future Initiative, Florida International University, 2017.
32. [Miami's Great Inflection](#), Miami Urban Future Initiative, Florida International University, 2017.
33. [Miami Turns on Global Talent](#), Miami Urban Future Initiative, Florida International University, 2017.
34. [The Case for Inclusive Prosperity](#), NYU Urban Lab, New York University, 2017.
35. [When Real Estate Meets Innovation](#), NYU Urban Lab, New York University, 2017.
36. [Miami's New Urban Crisis](#), Miami Urban Future Initiative, Florida International University, 2016.
37. [The Great Reset: New York City](#), NYU Urban Lab, New York University, 2015.

OP-EDS

Opinion pieces and commentary published in national and regional outlets on cities, economic development, talent, and public policy.

1. [Texas' Future Depends on Metros like Dallas–Fort Worth](#), *Dallas Morning News*, March 15, 2025.
2. [AI Is Here. Texas Must Ensure It Helps the Many, Not the Few](#), *Austin American-Statesman*, January 20, 2025.
3. [Why Laws Meant to Create Jobs Can Be So Destructive for Our Cities](#), *The New York Times*, May 15, 2023.
4. [Let's Build a Better Metro State of Texas](#), *UT Perspectives*, January 17, 2023.
5. [Legislature Must Work to Build Better Metros](#), *Dallas Morning News*, January 14, 2023.
6. [Lawmakers Need to Recognize Texas is an Urban State](#), *San Antonio News Express*, January 4, 2023.
7. [Texas Is the Future of America](#), *The New York Times*, October 5, 2021.
8. [The 2020 Census Shows Texas Metros Are Booming](#), *Texas Monthly*, August 20, 2021.
9. [A Blueprint for Texas' Metropolitan Future](#), *Austin American-Statesman*, March 21, 2021.
10. [After COVID-19: How America's Communities Can Build Back Better](#), *The Hill*, December 18, 2020.
11. [How Our Cities Can Reopen After the COVID-19 Pandemic](#), *Brookings Institution*, March 24, 2020.
12. [A "Great Society" for Cities](#), *The Hill*, October 28, 2020.
13. [How Texas Can Improve Its Chances for Post-Pandemic Economic Recovery](#), *The Dallas Morning News*, May 18, 2020.
14. [We're the Creative Capital and We're Proving It Every Day](#), *Austin American-Statesman*, April 19, 2020.
15. [Coronavirus Will Likely Accelerate the Urbanization of Texas](#), *The Dallas Morning News*, April 5, 2020.
16. [Making Electric Scooters Work for Cities](#), *Governing*, November 19, 2018.
17. [Texas Must Lead the Charge on Climate Change](#), *Houston Chronicle*, September 30, 2019.
18. [We Can't Address Homelessness Until We have Good Data](#), *Austin American-Statesman*, September 25, 2019.
19. [What Starts in Texas Cities Can Change the World](#), *Austin American-Statesman*, August 15, 2019.
20. [Texas Rapid Growth Is Reaching Its Limits Here's What We Should Do](#), *Dallas Morning News*, December 8, 2019.
21. [Developers Are Helping to Build Our Cities, Not Kill Them](#), *Governing*, July 10, 2019.
22. [The New Green Deal? It's Already Happening in Our Communities](#), *Governing*, March 7, 2019.
23. [What Businesses Should Be Doing for Their Communities](#), *Governing*, July 12, 2018.
24. [How Smaller Cities Can Attract and Keep Millennials](#), *Governing*, December 7, 2017.
25. [When It Comes to Urban Planning, Strategy Isn't Enough](#), *Next City*, January 10, 2018.
26. [How to Grow New York and Other Cities – While Reducing Inequality](#), *Crain's New York*, September 26, 2017.

MEDIA

Media appearances and interviews on cities, state policy, competitiveness, economic development, and place-based policy.

1. [Three Metropolitan Mayors Discuss Housing, Supporting Citizens](#), *The Daily Texan*, November 19, 2025.
2. [Rising Powerhouses: The Cities Making America's Economic Future](#), *Co-Working Cafe*, August 20, 2025.
3. [Census Proposal Could Reduce Urban Influence](#), *CNN*, August 17, 2025.
4. [Texas Legislature May "Financially Handcuff" Cities that Don't Play by Their Rules](#), *The Texas Tribune*, May 5, 2025.
5. [One-on-One with Manchester Mayor Andy Burnham](#), *YouTube*, March 10, 2025.
6. [How Should the Texas Economy Prepare for the Future?](#), *Texas Standard*, February 18, 2025.
7. [Here's What Texas' 26 Metros Need This Legislative Session](#), *Austin American-Statesman*, February 13, 2025.
8. [Top Policy Researchers Unveil Blueprint to Manage Growth Challenges in Texas Metro Areas](#), *UT-News*, Feb. 5, 2025.
9. [How to Revive California's Downtowns?](#), *Los Angeles Times*, December 20, 2024.
10. [San Antonio Is Booming. Why Is It Still So Poor?](#), *Texas Monthly*, December 2024.
11. [Through the Roof: Officials on State of Housing Affordability](#), *The Daily Texan*, September 7, 2024.
12. [Texas Short on Housing: What a New Study Says about Local Challenges](#), *KXAN*, August 28, 2024.
13. [Will US Companies Keep Faith in the "Texas Miracle?"](#), *Financial Times*, July 24, 2024.
14. [How to Address the Berkshires' Economic Development Challenges](#), *The Berkshire Argus*, June 20, 2024.
15. [Financiers Plan to Launch a Texas-Based Stock Exchange](#), *The Texas Tribune*, June 5, 2024.
16. [Average Childcare Worker in Texas Makes \\$11 Hour; Advocates Push for Change](#), *KXAN*, May 8, 2024.
17. [The Texas Childcare Crisis, Y'all-itics](#), May 5, 2024.
18. [Creative Solutions to Attainable Housing](#), *Downtown Austin Alliance*, May 1, 2024.
19. [Texas Continues to Face Child Care Accessibility Crisis](#), *LBJ News*, March 20, 2024.
20. [Will Texas Lawmakers Tackle the Childcare Crisis in Texas?](#), *WFAA*, March 5, 2024.
21. [Dallas' Office Market Is Not Struggling Like So Many Others](#), *Commercial Observer*, April 29, 2024.
22. [A \\$9.4B Loss: Texas Restaurants, Businesses Pursue Child Care Reform with Economic Lens](#), *Fort-Worth Star Telegram*, April 10, 2024.
23. [A Continued Struggle for Childcare Access in Texas](#), *The Daily Texan*, April 3, 2024.
24. [Empowering Tomorrow: The Critical Role of Child Care in Texas Communities](#), *The Texas Tribune*, March 20, 2024.
25. [How to Keep Downtowns Vibrant Post-Pandemic](#), *The Texas Tribune*, March 6, 2024.
26. [Facing Housing Shortages, Cities Try Cramming More Units on Lots](#), *The Wall Street Journal*, December 24, 2023.
27. [Can Congress Stop Big Companies from Buying Up Homes?](#), *The Texas Standard*, December 20, 2023.
28. [After Years of Losing Battles with GOP Leaders, Some Big City Texas Mayors Strike Friendlier Tone](#), *The Texas Standard*, December 19, 2023.
29. [As Offices Sit Empty and Housing Costs Soar, Some Texas Developers Are Converting Workspaces Into Apartments](#), *The Texas Tribune*, December 6, 2023.
30. [Despite Strong Economy, Texas Cities Grapple with Excess Office Space](#), *The Texas Tribune*, November 29, 2023.
31. [Making the Invisible Visible: Getting to Net Zero](#), *WLRD City*, November 27, 2023.
32. [How Cities Serve as Epicenters for Circularity](#), *Sustainable Brands*, November 2023.
33. [What Livability Means Today](#), *WLRD City*, November 2023.
34. [An Innovation and Entrepreneurial Blueprint for Rural Regions](#), *IC²*, September 23, 2023.
35. [The "Power" of a Mayor](#), *KUT*, August 10, 2023.
36. [The State of Austin's Remote Workforce, Post-Pandemic](#), *AXIOS Austin*, July 31, 2023.
37. [The Economics of Impeachment](#), *Capital Tonight*, June 2023.
38. [The Texas Housing Crisis, Y'all-itics](#), July 30, 2023.
39. [Uvalde and the Future of Health Equity](#), *IC²*, April 2023.
40. [Five Issues Could Be Key to Solving Texas' Housing Affordability Woes](#), *The Texas Standard*, March 2, 2023.

41. [Experts Identify Five Ways to Address Texas's Housing Affordability Crisis](#), *LBJ News*, February 21, 2023.
42. [How to Build an Innovative Economy](#), *WRLD City*, February 15, 2023.
43. [Texas Population Growth Driven by Urban Areas](#), *Spectrum News*, January 17, 2023.
44. [Florida and Texas, the Far-Right Axis](#), *Texas Observer*, January 4, 2023.
45. [Austin Is Holding a Run-Off. Why Don't More People Vote?](#), *Austin American-Statesman*, December 22, 2022.
46. [Austin Will Elect a New Mayor Next Week. Will It Matter?](#), *Governing*, December 8, 2022.
47. [Texas LBJ School Unpacks the 2022 Midterm Election](#), *LBJ News*, November 10, 2022.
48. [Here's Why Local Government Matters](#), *The Daily Texan*, November 1, 2022.
49. [Is Texas the Future?](#), *Texas Exes*, April 14, 2022.
50. [Technology: The Great Equalizer](#), *Dell Technologies at SXSW*, March 2022.
51. [Austin, Le Nouveau](#), *Économie*, November 11, 2022.
52. [Kulturkampf in Texas](#), *24 Wirtschaft*, December 2021.
53. [The Case for More Californians](#), *Texas Monthly*, December 20, 2021.
54. [What the 2021 Elections Mean for Beto O'Rourke in 2022](#), *AXIOS Austin*, November 4, 2021.
55. [The Texas Growth Model](#), *Y'all-itics*, December 1, 2021.
56. [The New Urban Agenda](#), *WLRD City*, November 16, 2021.
57. [Economist Explains Why 'Texas Is the Future of America,' Here & Now](#), October 19, 2021.
58. [A Conversation with Pittsburgh Mayor Bill Peduto](#), *LBJ News*, October 19, 2021.
59. [Could Texas Really Be the Future of America?](#), *Texas Public Radio*, October 15, 2021.
60. [Is Texas the Future?](#), *Spectrum News*, October 12, 2021.
61. [The Death and Life of Downtowns](#), *WLRD City*, October 20, 2022.
62. [The Mess with Texas](#), *U.S. News & World Report*, September 3, 2021.
63. [This Is Democracy: Unpacking the 2020 Census](#), *This is Democracy*, August 19, 2021.
64. [The Rise of Metro Texas](#), *CNN*, August 17, 2021.
65. [How Red States Are Overriding Their Blue Cities](#), *CNN*, June 8, 2021.
66. [Austin Charts New Territory with Anti-Displacement Fund](#), *The Austin Chronicle*, May 20, 2021.
67. [Why the Sunbelt May Pick the Next President](#), *CNN*, May 11, 2021.
68. [Businesses No Longer Keeping Quiet](#), *CBS Austin*, May 17, 2021.
69. [Community Energy Transitions: Enabling a Deep Change](#), *UT Energy Week*, April 13, 2021.
70. [The Future of Cities](#), *The LBJ Future Forum*, April 1, 2021.
71. [Lessons from Austin Provide Clues to Boise's Future](#), *Boise Dev*, March 31, 2021.
72. [Economic Recovery Depends on the State's Investment in Urban Areas](#), *UT News*, March 23, 2021.
73. [How a Tiny Hill Country Town Aims to Grow a Startup Scene](#), *Austin Business Journal*, March 15, 2021.
74. [New Texas Confronts the Old](#), *The Washington Post*, March 4, 2021.
75. [Californians Could Ruin Texas—But Not the Way You Might Think](#), *Texas Monthly*, March 2021.
76. [So Your City Wants to Be the Next Global Tech Hub](#), *City Monitor*, February 17, 2021.
77. [Vaccine Rollout: The Private Sector Needs a Seat at the Table](#), *The New York Times*, January 15, 2021.
78. [Toward a More Inclusive and Resilient Economic Development Paradigm](#), *LBJ News*, December 8, 2020.
79. [Rethinking Resilience for Rural Communities](#), *IC²*, November 18, 2020.
80. [Breaking Down Austin's Proposition A & B Transportation Initiatives](#), *KVUE*, October 30, 2020.
81. [Why the GOP Hold on Texas Is Loosening](#), *CNN*, October 30, 2020.
82. [The Amazon Hiring Frenzy](#), *Marketplace*, September 14, 2020.
83. [Austin's Plan to Combat Displacement](#), *KUT*, August 31, 2020.
84. [Our Cities After COVID-19](#), *CEDIM*, May 5, 2020.
85. [Place Branding Tactics for Rural Communities](#), *City Nation Place*, May 2020.
86. [After COVID-19: A Plan for Economic Developers](#), *IEDC*, March 23, 2020.
87. [How Inequality and Ride-Sharing May Impact How Long You Are Stuck In Traffic](#), *WLRN*, June 10, 2019.
88. [Growing Creative Community Gives Galveston an Austin Vibe](#), *The Daily News*, May 25, 2019.
89. [Amazon-NYC Reversal Will Aid PPPs in Other Cities](#), *Oxford*, April 2, 2019.
90. [Are Dockless Scooters Here to Stay?](#), *San Antonio News Express*, December 24, 2018.

91. [Las Vegas Is Booming Again, and Bracing Itself for Next Slump](#), *Reuters*, September 11, 2018.
 92. [Welcome to Suburbia: The Millennials Done with City Life – and City Prices](#), *The Guardian*, July 26, 2018.
 93. [How Technology Improves Quality of Life in Cities](#), *Google Talks*, July 23, 2018.
 94. [The Allure of Small Towns for Big City Freelancers](#), *Slate*, July 20, 2018.
 95. [Steven Pedigo on City Branding, Development and Sustainability](#), *Place Brand Observer*, July 19, 2018.
 96. [Cities Must Ensure Workforce Is Skilled To Fuel Its Key Industries](#), *Business Observer*, July 6, 2018.
 97. [What the New Urban Anchors Owe Their Cities](#), *Bloomberg City Lab*, September 21, 2017.
 98. [America's Lost Talent](#), *Bloomberg City Lab*, February 16, 2017.
 99. [The Class Geography of New York City](#), *Bloomberg City Lab*, March 28, 2017.
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LECTURES, PRESENTATIONS, AND SPEAKING

Invited speaker on cities and place-based policy, delivering keynote addresses, lectures, and briefings for academic, civic, and industry audiences.

1. **Keynote Speaker**, *Building an Innovation Economy*, Texas Real Estate Center, Austin, Texas, February 2025.
2. **Keynote Speaker**, *A Strategy for Long-Term Competitiveness*, Cedar Valley Talent Summit, Cedar Falls, January 2026.
3. **Moderator and Organizer**, *Artificial Intelligence & City Building*, Urban Lab Convenings, Virtual, November 2025.
4. **Moderator**, *America and Its Cities: An Interview with Mayors Deegan, Gloria, and Watson*, The Texas Tribune Festival, Austin, Texas, November 2025.
5. **Panelist**, *Destinations and Quality of Place*, Visit Quad Cities Annual Meeting, Moline, Texas, November 2025.
6. **Moderator and Organizer**, *Unlocking Housing Solutions*, Civitas Institute, Austin, Texas, September 2025.
7. **Keynote Panelist**, *Metropolitan Texas*, Texas Realtors, Houston, Texas, August 2025.
8. **Keynote Presenter**, *Texas and Its Cities*, Texas Municipal Clerks, Georgetown, Texas, August 2025.
9. **Moderator**, *Driving Economic Development and Opportunity Through the Energy Transition*, UT Energy Institute Energy Week, Austin, Texas, April 2025.
10. **Moderator**, *UniversALL Design: Policy for All*, Page Foundation, Austin, Texas, March 2025.
11. **Panelist**, *From Infrastructure to Impact: Transforming Workforce Development for Economic Success*, National Association of Workforce Boards, Washington, DC, March 2025.
12. **Moderator and Host**, *Meet the Mayors: Manchester Mayor Andy Burnham*, LBJ Urban Lab, Austin, Texas, March 2025.
13. **Keynote Speaker**, *The Texas Metropolitan Agenda*, The Texas Tribune, Houston, Texas, February 2025.
14. **Keynote Speaker**, *Workforce Development as Economic Development*, Texas Economic Development Council, Austin, Texas, February 2025.
15. **Keynote Speaker**, *Placemaking and Economic Development*, International Economic Development Council, Washington, DC, February 2025.
16. **Keynote Speaker**, *The Rise of Innovation Districts*, Texas Real Estate Center, Austin, Texas, February 2025.
17. **Conference Organizer and Moderator**, *TexAI: Where Artificial Intelligence Meets Policy*, The Texas Lyceum, Austin, Texas, January 2025.
18. **Keynote Speaker**, *Leadership Priorities for the Austin–San Antonio Megaregion*, Austin Research Organization, Round Rock, Texas, December 2024.
19. **Keynote Speaker**, *Austin LGBTQ Chamber Gala Keynote*, LGBTQ Chamber of Commerce, Austin, Texas, December 2024.
20. **Keynote Speaker**, *Texas Y'all Legal Institute*, Dallas Association of Law Librarians, Dallas, Texas, November 2024.
21. **Moderator**, *Prosperity and the Third Space*, WRLDCTY Summit, Bilbao, Spain, October 2024.
22. **Panelist**, *Through the Roof: Affordability Challenges Facing Cities*, The Texas Tribune, Austin, Texas, September 2024.
23. **Panelist**, *What's Next for Cities*, The Texas Tribune, Austin, Texas, September 2024.
24. **Moderator**, *Texas Metropolitan Blueprint*, LBJ School of Public Affairs, Virtual, May 2024.

25. **Conference Facilitator**, *Envisioning Saint John*, Envision Saint John, Saint John, New Brunswick, Canada, May 2024.
26. **Moderator**, *Creative Solutions to Attainable Housing*, Downtown Austin Alliance, Austin, Texas, April 2024.
27. **Lecture**, *Advancing Regional Cooperation*, Governor's Center for Management Development, Austin, Texas, April 2024.
28. **Panelist**, *Building Austin's Infrastructure Academy*, United States Conference of Mayors, Austin, Texas, April 2024.
29. **Panelist**, *The Future of Texas Downtowns*, The Texas Tribune, Austin, Texas, April 2024.
30. **Keynote Speaker**, *The State of Metro Texas*, EY Financial Executives Roundtable, Houston, Texas, April 2024.
31. **Organizer and Panelist**, *The Role of Child Care in Texas Communities*, The Texas Tribune, Austin, Texas, March 2024.
32. **Conference Facilitator**, *Advancing Regionalism*, Prescott Chamber of Commerce, Prescott, Arizona, March 2024.
33. **Moderator**, *Affordable Housing Town Hall*, University of Texas at Austin, Austin, Texas, March 2024.
34. **Moderator**, *Getting to Yes*, YIMBYtown, Austin, Texas, February 2024.
35. **Panelist**, *Austin: The Superstar City*, Jobs for the Future, Austin, Texas, February 2024.
36. **Keynote Speaker**, *Building an Innovation Economy*, Texas Real Estate Center, Austin, Texas, February 2024.
37. **Moderator**, *Meet the City Manager*, LBJ School of Public Affairs, Austin, Texas, February 2024.
38. **Keynote Speaker**, *Sports as a Community Anchor*, 4ATX Foundation, Austin, Texas, January 2024.
39. **Keynote Speaker**, *Best Practices in Regional Collaboration*, Prescott Chamber of Commerce Foundation, Prescott, Arizona, November 2023.
40. **Panelist**, *The Sports Economy*, New York University, New York, New York, November 2023.
41. **Speaker**, *Why Texas Is the Future of America*, Southwest Audit Committee Network, Austin, Texas, November 2023.
42. **Facilitator**, *Economic Development Planning*, Olathe Chamber of Commerce, Kansas City, Kansas, October 2023.
43. **Panelist**, *Austin's 2040 Mobility and Infrastructure Workforce*, Workforce Solutions, Austin, Texas, October 2023.
44. **Panelist**, *Best Practices in Regional Collaboration*, Tacoma Chamber of Commerce, Tacoma, Washington, October 2023.
45. **Moderator**, *Make the Invisible Visible: Getting to Net Zero*, WRLDCTY Forum, New York, New York, October 2023.
46. **Moderator**, *The Future of Urban America*, Texas Tribune Festival, Austin, Texas, September 2023.
47. **Moderator**, *Meet the Mayors: Kansas City Mayor Lucas*, LBJ School of Public Affairs, Austin, Texas, September 2023.
48. **Keynote Speaker**, *Lessons Learned from the Texas Metro Economy*, Charleston Metro Chamber of Commerce, Charleston, South Carolina, September 2023.
49. **Panelist**, *America's Best Cities*, International Economic Development Council, Dallas, Texas, September 2023.
50. **Panelist**, *Harmonizing State and Local Policies*, Texas Municipal Clerks Association, Georgetown, Texas, August 2023.
51. **Moderator**, *Trends in Urban Development*, Lynchburg Economic Development Authority, Lynchburg, Virginia, July 2023.
52. **Panelist**, *Strategies for Talent Attraction*, City Nation Place, New Orleans, Louisiana, June 2023.
53. **Facilitator**, *Advancing Equitable Economic Development*, City of Charlottesville, Charlottesville, Virginia, April 2023.
54. **Conference Chair and Moderator**, *The Future of Health Equity*, IC2 Institute, Austin, Texas, April 2023.
55. **Moderator**, *The Livable City*, WRLDCTY Forum, Virtual, April 2023.
56. **Moderator**, *Meet the Mayors: Fort Worth Mayor Mattie Parker*, LBJ School of Public Affairs, Austin, Texas, March 2023.
57. **Keynote Speaker**, *The Innovative City*, WRLDCTY Forum, Virtual, February 2023.
58. **Organizer and Moderator**, *LBJ Austin Mayoral Forum*, LBJ School of Public Affairs, Austin, Texas, October 2022.
59. **Community Facilitator**, *Practices in Regional Planning*, Visit Quad Cities, Davenport, Iowa, October 2022.
60. **Keynote Speaker**, *A More Equitable Texas*, Community Advancement Network, Pflugerville, Texas, October 2022.
61. **Moderator**, *The Death and Life of Downtowns*, WRLDCTY Forum, New York, New York, October 2022.
62. **Moderator**, *The Booming Texas Suburbs*, Texas Tribune Festival, Austin, Texas, September 2022.
63. **Community Facilitator**, *Principles of Equitable Development*, City of Mesquite, Mesquite, Texas, September 2022.
64. **Moderator**, *Trends in Urban Development*, Austin Real Estate Council, Austin, Texas, August 2022.
65. **Panelist**, *LBJ Pride Forum*, LBJ School of Public Affairs, Austin, Texas, August 2022.
66. **Panelist**, *Innovation-Driven Development*, City of Greenville, Greenville, South Carolina, August 2022.
67. **Panelist**, *Supporting Texas Rural Communities*, Texas Rural Challenge, Virtual, July 2022.

68. **Panelist**, *Changing the Way Cities Talk About Talent*, City Nation Place, Pittsburgh, Pennsylvania, May 2022.
69. **Moderator**, *A Sustainable Texas*, UT Sustainability, Austin, Texas, May 2022.
70. **Organizer and Moderator**, *Inclusive Development*, South Regional Science Association, Austin, Texas, April 2022.
71. **Panelist**, *Tech: The Great Equalizer*, Dell Technologies SXSW, Austin, Texas, March 2022.
72. **Facilitator**, *The Future of Tucson*, City of Tucson, Tucson, Arizona, February 2022.
73. **Panelist**, *Texas Workforce Challenge*, Workforce Solutions Capital Area, Austin, Texas, December 2021.
74. **Panelist**, *The Future of Texas Downtowns*, Community Advancement Network, Austin, Texas, October 2021.
75. **Moderator**, *Meet the Mayors: Pittsburgh Mayor Bill Peduto*, LBJ School of Public Affairs, Virtual, October 2021.
76. **Panelist**, *The Future of Work*, UT McCombs School of Business, Virtual, September 2021.
77. **Panelist**, *Inclusive Innovation*, Austin Startup Week, Virtual, September 2021.
78. **Keynote Lecture**, *Principles of Urban Development*, UT OLLI, Austin, Texas, May 2021.
79. **Panelist**, *Arkansas Economic Recovery*, Northwest Arkansas Council, Virtual, April 2021.
80. **Panelist**, *The Future of Texas Cities Post-COVID*, LBJ Future Forum, Virtual, March 2021.
81. **Panelist**, *Texas Metropolitan Blueprint*, LBJ School of Public Affairs, Virtual, March 2021.
82. **Community Facilitator**, *Principles of Economic Development Planning*, City of Scottsdale, Virtual, March 2021.
83. **Panelist**, *Texas Post-COVID*, Texas Conference of Urban Counties, Virtual, February 2021.
84. **Moderator**, *Ports as Anchors*, Port of Portland, Virtual, December 2020.
85. **Moderator**, *City Talk Live*, LBJ School of Public Affairs, Virtual, October 2020.
86. **Panelist**, *Texas Cities Post-COVID*, Texas Municipal League, Virtual, September 2020.
87. **Keynote Presenter**, *Defining a More Resilient Calgary*, Calgary Municipal Land Corporation, Virtual, September 2020.
88. **Keynote Presenter**, *Post-COVID Delaware*, Delaware Technical College, Virtual, September 2020.
89. **Moderator**, *Follow the Leaders*, Texas Tribune Festival, Virtual, September 2020.
90. **Panelist**, *Remaking Main Streets*, Resonance, Virtual, May 2020.
91. **Panelist**, *Placemaking and Talent Attraction for Rural Regions*, City Nation Place, Virtual, May 2020.
92. **Panelist**, *Climate-Focused Cities*, EarthX, Virtual, April 2020.
93. **Keynote Lecture**, *Cities and COVID-19*, CEDIM, Virtual, April 2020.
94. **Keynote Lecture**, *Post-COVID-19: A 10-Point Recovery Plan*, IEDC, Virtual, April 2020.
95. **Moderator**, *Restarting Our Cities*, LBJ School of Public Affairs, Virtual, April 2020.
96. **Moderator**, *University Innovation Best Practices*, University of Arkansas, Little Rock, Arkansas, March 2020.
97. **Keynote Lecture**, *Creative Economy*, UT OLLI, Austin, Texas, February 2020.
98. **Keynote**, *Urban Economic Development*, New York University, New York, New York, January 2020.
99. **Keynote**, *The New Global Economy*, CEDIM, Monterrey, Mexico, November 2019.
100. **Panelist**, *Practices in Place Branding*, South Bend–Elkhart Regional Partnership, South Bend, Indiana, October 2019.
101. **Keynote**, *The Urban Lab*, UT Energy Institute, Austin, Texas, October 2019.
102. **Moderator**, *The Driverless Cities*, Texas Tribune Festival, Austin, Texas, September 2019.
103. **Moderator**, *The Shared Contested City*, Texas Tribune Festival, Austin, Texas, September 2019.
104. **Panelist**, *Seattle: The Innovative City*, ULI Northwest, Seattle, Washington, September 2019.
105. **Panelist**, *Best Practices in Urban Dev.*, Austin Real Estate Council, Austin, Texas, September 2019.
106. **Moderator**, *Forum on Homelessness*, LBJ Presidential Library, Austin, Texas, August 2019.
107. **Panelist**, *Innovative Talent Strategies for Cities*, City Nation Place, Los Angeles, California, June 2019.
108. **Panelist**, *An Innovation District in the Making*, Kaufman Studios, New York, New York, April 2019.
109. **Panelist**, *Buenos Aires: The Global City*, NYU, Buenos Aires, Argentina, March 2019.
110. **Panelist**, *Florida's Creative Cities*, New York University, Miami, Florida, March 2019.
111. **Keynote Lecture**, *The New Global Economy*, CEDIM, Mexico City, Mexico, March 2019.
112. **Keynote**, *Destination Marketing*, Somerset County Tourism, Bridgewater, New Jersey, January 2019.

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